



At REC, we are synonymous with high-quality products, backed by our fantastic REC ProTrust Warranty, and renowned for our mastery of Heterojunction Cell Technology (HJT).

We have designed the **REC Partner Program**, tailored to empower solar distributors for success.

The **REC Partner Program** is your gateway to comprehensive support and rewards, geared towards maximizing your potential and fostering long-term, mutually beneficial relationships.



PARTNER BENEFITS

REC ProPortal:

Access to flash data, ProPage, and the RECent News newsletter keeps you informed and empowered with the latest product announcements, marketing resources, and program updates.



Marketing Support:

Enjoy co-branded marketing collateral and materials, showcasing your partnership with REC to the world.

Training Opportunities:

Regular trainings on new products, delivered in person or via webinars, ensure you are equipped with the knowledge and skills to excel in an ever-evolving market.



Visibility on Partner Locator:

Inclusion in the REC Partner Locator on our website means potential customers can easily find and connect with you, driving leads and opportunities straight to your doorstep.

Marketing Development Funds*:

Access funds to amplify your marketing efforts, reach new heights, and maximize your impact in the market.



*conditions apply, not available in all regions



www.recgroup.com

Become an REC Partner

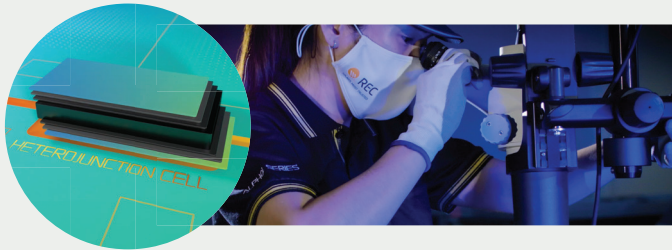
Contact us today to unlock the benefits of the elite **REC Partner Program** and take your business to new heights.



JOIN THE **REC**
PARTNER PROGRAM

Helping you take your distribution business to the next level

WHY CHOOSE THE REC PARTNER PROGRAM?



Technology & Innovation

Step into the forefront of technological advancement as we lead the charge with Heterojunction Cell Technology (HJT). HJT is not just a technology; it is a pioneering force poised to revolutionize efficiency standards, ensuring you stay ahead of the energy curve.



Sustainability

REC is not just about products; it is about principles. By choosing REC, you are not just investing in a solar solution; you are advocating sustainable manufacturing and equitable practices that benefit everyone. Despite our strong focus on innovation and high-power densities, we emphasize the importance of also considering factors beyond power and price when selecting solar panels. Our commitment to sustainability is recognized with the EcoVadis Silver Medal for our advanced ESG efforts and our participation in the United Nations Global Compact Initiative. These accolades underscore our dedication to ESG excellence and a more sustainable future for all.

Experience the Power of Choice with the **REC Partner Program**, where innovation, sustainability, and premium quality converge to redefine your solar journey.



REC ProTrust Warranty

REC's ProTrust Warranty covers 25-year warranty for each of product, performance, and labor for installations up to 25 kW subject to the Warranty Conditions – and is exclusively offered by REC Certified Solar Professional installers. The REC ProTrust Warranty gives added protection in the unlikely event that an REC panel needs to be serviced.

*REC ProTrust Warranty applies only for (i) REC panels installed by an REC Certified Solar Professional, and ii) panels have been registered by the installer with REC. Subject to System Size and further conditions.



Premium Quality

When it comes to premium quality, REC sets the bar high. Our rigorous internal testing, exceeding industry standards threefold, guarantees products and production processes of unparalleled excellence. Endorsed by independent third parties, REC ensures maximum power generation and minimal degradation, increasing substantial savings and earnings.



PARTNERSHIP LEVELS



Reserved for distributors who showcase a steadfast commitment to REC, **Platinum Partners** receive the highest level of support and collaboration from REC.



As an **Authorized Distributor**, you will receive the resources necessary to effectively market and sell REC products, kickstarting your journey towards partnership excellence.

CRITERIA	PLATINUM PARTNER (4 of 6)	AUTHORIZED DISTRIBUTOR (2 of 6)
Signing REC Partner Program Terms and Conditions (mandatory)	✓	✓
Promotion of REC at all partner touchpoints		
Minimum volume of >2 MW (based on orders in previous year)		
Loyalty (REC customer for >5 years)		
>25% of solar panels ordered are REC		
First distributor that sells REC in the country		
BENEFITS	PLATINUM PARTNER	AUTHORIZED DISTRIBUTOR
REC Partner Portal	✓	✓
Online access to flash data	✓	✓
Marketing support and materials	✓	✓
Inclusion in REC Partner Locator	✓	✓
Quarterly e-newsletter	✓	✓
Marketing development funds (MDF)	✓	
Sneak preview of REC press releases	✓	